

# Introducing The Brain & Learning

## ADHD

How Brain Training can help overcome attention issues.

Our cognitive training programs address ADHD at its root cause. Neuroscientific research has found that attention is a combination of three separate but related skills or abilities: sustained attention (staying on task), selective attention (paying attention to important things and ignoring others), and divided attention (splitting attention between tasks). ADHD is complex with no single treatment solution. Research proves, however, that the best approaches to actually overcome ADHD symptoms must include training exercises that build attention skills while exposing the student to structured, distracting stimuli - the opposite approach of typical strategies.

Our intense, targeted cognitive skills training is designed to improve attention skills rapidly. Our patented programs strengthen the key parts of the brain your child needs to attend. Results are real and measurable.

Those with ADHD deserve the opportunity to overcome the distractions and limitations this disorder presents, without the ongoing need for medication or accommodation if possible. Appropriate professional cognitive skills training provides that opportunity.

**We can improve your child's focus and attention! Call The Brain & Learning today.**

**04 - 39 29 729**

“Before BrainRx my son struggled to stay focused. He was on ADHD and depression medication. After a few weeks of training, he was off the anti-depressant and was more sociable and confident. Seeing the smile on his face and hearing him laugh was worth every penny.”

- Ellen S.



# ADHD

**Eliminating Attention Difficulties is Possible at The Brain & Learning**

One simple question:

**Are weak cognitive skills the source of your child's distractions?**

We help parents find the exact answers they need to help their children overcome the challenges of ADHD whether that person struggles with inattention, hyperactivity, or impulsivity.

Here's why:

**Fact!** **People who struggle with attention issues do so for a reason.** If you suspect your child has an attention problem, consider a new and more natural approach to improving attention skills that goes beyond medication, IEPs, or classroom accommodations. Get beneath symptoms to uncover the causes.

**Fact!** **Individual cognitive skill weaknesses are the most likely reason.** Testing continues to confirm that most students who struggle with poor attention also have identifiable cognitive skills weaknesses. Strong skills are absolutely necessary for good attention & successful learning. If skill weaknesses remain hidden, attention problems continue and learning suffers.

**Fact!** **Cognitive skills—including attention skills—can be improved and strengthened for life.** Testing pinpoints WHY your child may struggle. One-on-one training with a professional trainer is HOW your child's attention skills can grow. Dramatic changes (that kids themselves can see) produce soaring self-esteem, renewed confidence, and dramatically increased motivation.

One simple answer:

**Take advantage of our limited time, FREE cognitive skills assessment.**

Professional cognitive skills testing from The Brain & Learning is the best way to pinpoint the possible root causes of attention problems.

We promise parents the most accurate information possible using our cognitive skills assessment. In the post-test consultation, you'll discover your child's unique skills set, why he or she struggles, and the steps you can take to see dramatic improvement this year.

If your son or daughter struggles to attend or learn because of a cognitive skills weakness, we guarantee we can make a positive difference.



**The Brain & Learning**  
Unleashing the power within